

Hi, I'm a UX/UI designer based in Melbourne.

My design process begins with empathy and delving deep into defining a user's needs and motivations through research which informs the ideation and creative phase. I communicate to my team and stakeholders with high quality annotated user flows and interactive prototypes that are backed up via qualitative and quantitative testing.



adrian.duke.a@gmail.com

www.linkedin.com/in/adriandukeux

Melbourne, Australia

Portfolio Website: adriandukeuxdesign.com



Education

UX/UI Design Bootcamp

Monash University
2021 - 2022

Masters of Education (Secondary)

Monash University
2013-2015

Bachelor of Applied Music

Box Hill TAFE
2009 - 2012



Projects

ASRC Website Redesign

An overhaul of the **Navigation, Information Architecture and Visual Design** within the **Asylum Seeker Resource Center Website**.

Verifax Website Redesign

A complete website redesign to replace the **outdated design** with a focus on **attracting new customers** and **educating** subjects of credit reports on **why they have been contacted**. An order form implemented to **streamline the existing process** for existing clients.

Dignifeed Front End Prototyping

Dignifeed is an app prototype designed by our team that aims to create a solution to connect people in need of **food assistance** with a delivery mechanism that reduces the **stigma and barriers** for those in need of **food welfare**.



Work Experience

Disability Support Worker

Interchange Outer East and Sole Trader
November 2017 - Present

Built strong relationships and high levels of empathy with many clients, whom had a range of intellectual and physical disabilities. Assisted clients in recreational, personal development, and mentored clients to achieve their full potential.

Music Teacher

The Singer's Workshop, Eastern Suburbs School of Music and Sole Trader
2012-2017

Communicated with students in order to define their needs and goals; developed customized curriculums and lesson plans and provided professional individual/group lessons. Promoted services and schools via online marketing - increased client base by 70% in 3 years.



UX/UI Skills

Research

User Interviews
User Persona
Surveys
Guerilla Testing
Affinity and Empathy Mapping
Task Models

Software

Figma
Photoshop
Illustrator
GitHub
Miro
InVision

Solution Design

Story Boards
User Flow
Prototyping
User Centered Design
Information Architecture
Wireframing
Visual Design
Interactive Prototypes

Coding

HTML
CSS
JavaScript
Bootstrap

Things I Like



Guitar



Kayaking



Car Racing



Cats